



University general datasheet

# Cotality® bulk property data solutions for higher education institutions

Drive smarter decisions and actionable insights for academic research, student recruitment and retention, fundraising and campus planning

## Your trusted digital capital data source

Empower your higher education institution with Cotality® Bulk Property Data solutions, trusted by universities nationwide. We deliver powerful, actionable data tailored to the diverse needs of your institution that positively impacts students, staff and alumni.



From nationwide property insights to customizable datasets and robust historical trends, our breadth of data tools enables precise decision-making in administration, donor prospecting, campus planning and academic research.

Cotality is the industry gold standard with unmatched accuracy and geographic reach. We are a one-stop shop for universities to transform their strategies, streamline operations and achieve measurable success in an increasingly competitive landscape.

 **75+**

top universities in the USA use and trust our bulk property data

 **99.9%**

accurate data from 20K+ direct sources

 **10+**

customizable data products for diverse research needs

## Why Choose Cotality?

### Expansive History

Comprehensive property data and analytics covering 99.9% of the U.S. and up to 50 years of history

### Special Academic Pricing

Customizable data solutions built to fit your budget

### Better User Experience

Easily link Cotality data assets together with Cotality Integrated Property ID (CLIP® ID)

### Gold Standard

Trusted data by academics, government institutions and leading corporations

cotality.com

# How universities use Cotality's data solutions

At Cotality, we provide many of the nation's most respected and prestigious universities with data and related services for their diverse needs and use cases. Here's how universities leverage our data to their advantage.



## Reputable Content

Develop and support data-driven research projects, studies and publications.



## Market Insights

Get a 360-degree view of national, regional and county-by-county property data trends to plan for future campus expansions, donor fundraising, grants and community engagement.



## Lead Generation

Identify areas to optimize your marketing outreach efforts for student admissions and enrollment.



## Data Verification

Verify property data for academic research, alumni records, or admissions information with direct source data (more than any competitor).



## Real Estate Planning

Make sound investment decisions with accurate property assessments when evaluating campus real estate for potential acquisition, expansion and development.

### About Cotality

Cotality accelerates data, insights and workflows across the property ecosystem to enable industry professionals to surpass their ambitions and impact society. With billions of real-time data signals across the life cycle of a property, we unearth hidden risks and transformative opportunities for agents, lenders, carriers and innovators.

**For more information, visit [Cotality.com](https://Cotality.com) or call 866.774.3282.**

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