

University campus planning datasheet

Cotality[™] bulk property data solutions for university campus planning

Drive strategic growth, site selection and expansion

Data-driven decisions for strategic campus transformation

Many universities across the country are looking to increase their institutional brand visibility and awareness in key markets to unlock campus growth opportunities.

At Cotality, we understand that selecting the right properties is about much more than just geographic location and building sizes. Our



comprehensive data suite of location solutions is applicable to multiple campus planning needs, including:



Student Housing

Assess foot traffic for new dorm construction and current housing renovations



Satellite Campus

Delve into local real estate market trends to pinpoint locations for university expansion



Underutilized Spaces

Analyze campus utilization to identify underutilized areas to avoid new construction projects

Why Choose Cotality?

Expansive History

Comprehensive property data and analytics covering 99.9% of the U.S. and up to 50 years of history

Special

your budget

Academic Pricing Customizable data solutions built to fit

Better User Experience

Easily link Cotality data assets together with Cotality Integrated Property ID (CLIP® ID)

Gold Standard

Trusted data by academics, government institutions and leading corporations

Key CoreLogic data products for campus expansion include:



Hazard Data

Identify and visualize various natural hazard risks for campus site selection



NeighborhoodScout®

Assess community demand, neighborhood makeup and local risk factors for campus planning



REAS

View Rental-, Sales- and Market-Trends to ensure strategic campus growth investment



Bulk Data

Access a collection of property and market data points to better understand the real estate and mortgage markets



SpatialRecord

Marshall & Swift®

View public record data enabled by parcel polygons for GIS tools

Plan satellite campuses confidently with

trusted building cost data valuation tools



Security Gauge®

Conduct crime and security risk assessments throughout campus and housing leveraging law enforcement agency data to enhance safety and emergency preparation



Location Intelligence Growth

Identify high-potential growth regions to maximize your campus expansion investments



PanoramIQ®

Get a 360-degree property view with an accurate and intelligent property solution that utilizes a unique property identifier (CLIP® ID)

Expand your campus footprint with Cotality bulk property data

Utilizing powerful, detailed demographics and location data, Cotality's bulk property data solutions help universities navigate local real estate markets, neighborhood statistics and make better decisions for lease and acquisition negotiations.

Our data is the industry gold standard that helps universities develop campus expansion strategies grounded in data-driven decisions. Confidently invest in your campus' growth and expansion with our trusted, bulk property data solutions that will give your university a valuable edge in a competitive marketplace.

About Cotality

Cotality accelerates data, insights and workflows across the property ecosystem to enable industry professionals to surpass their ambitions and impact society. With billions of real-time data signals across the life cycle of a property, we unearth hidden risks and transformative opportunities for agents, lenders, carriers and innovators.

For more information, visit corelogic.com or call 866.774.3282.

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