

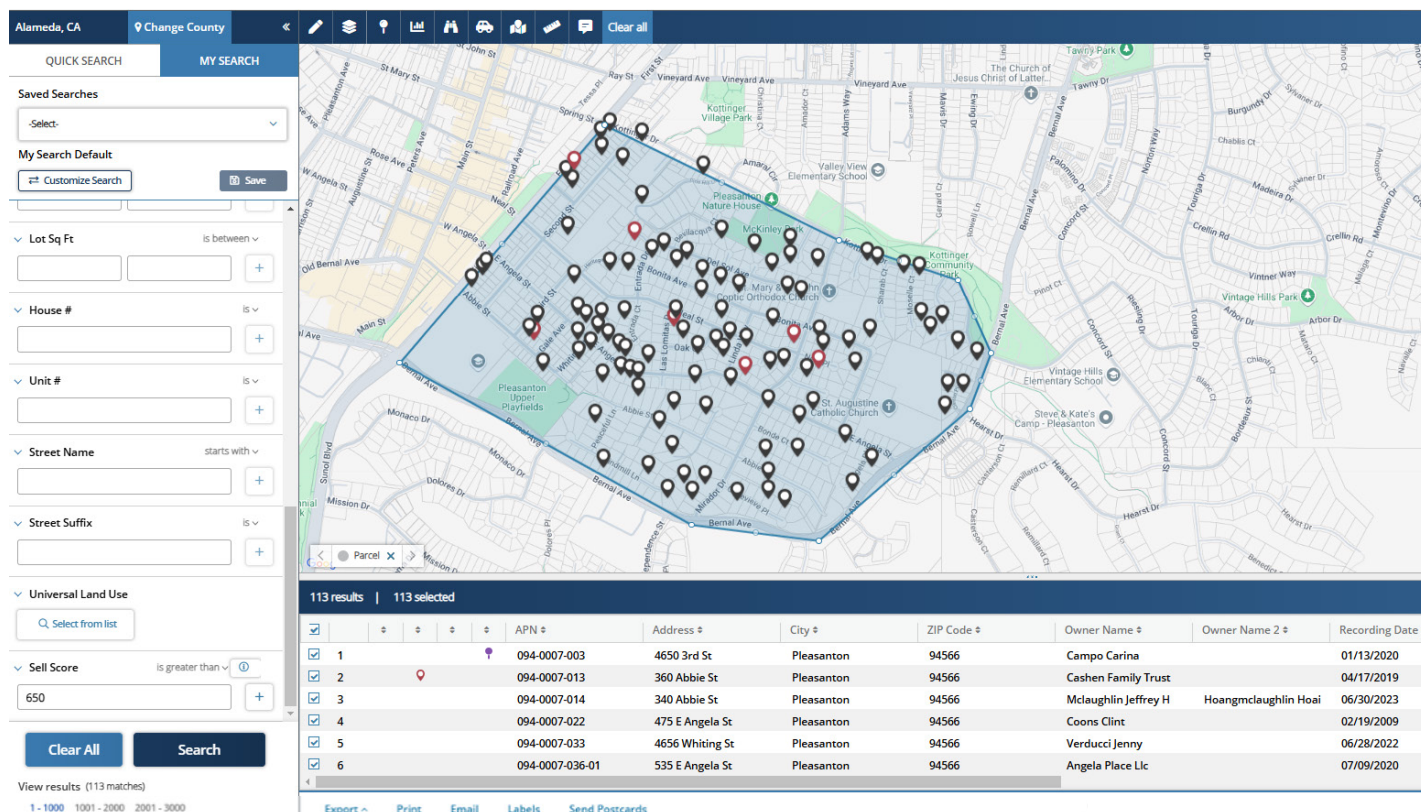
Datasheet

RealMailers

Send Hyper-Targeted Postcards Using Realist

Give your members the edge in their market with intuitive map-based targeting, printing and mailing in one simple workflow.

This powerful integration within Realist streamlines the prospecting process by allowing your members to grow their business through intelligent property searches that allow them to geo-target and send out professionally-designed postcards to get the right message to the right people at the right time.



The screenshot displays the Realist software interface for Alameda, CA. On the left, there is a sidebar with search filters including Lot Sq Ft, House #, Unit #, Street Name, Street Suffix, Universal Land Use, and Sell Score. The main area shows a map with numerous property pins. Below the map, a table lists 113 results, with the first six rows shown below.

		APN #	Address #	City #	ZIP Code #	Owner Name #	Owner Name 2 #	Recording Date #
<input checked="" type="checkbox"/>	1	094-0007-003	4650 3rd St	Pleasanton	94566	Campo Carina		01/13/2020
<input checked="" type="checkbox"/>	2	094-0007-013	360 Abbie St	Pleasanton	94566	Cashen Family Trust		04/17/2019
<input checked="" type="checkbox"/>	3	094-0007-014	340 Abbie St	Pleasanton	94566	Mclaughlin Jeffrey H	Hoangmclaughlin Hoai	06/30/2023
<input checked="" type="checkbox"/>	4	094-0007-022	475 E Angela St	Pleasanton	94566	Coons Clint		02/19/2009
<input checked="" type="checkbox"/>	5	094-0007-033	4656 Whiting St	Pleasanton	94566	Verducci Jenny		06/28/2022
<input checked="" type="checkbox"/>	6	094-0007-036-01	535 E Angela St	Pleasanton	94566	Angela Place Llc		07/09/2020

At the bottom of the interface, there are buttons for 'Clear All', 'Search', and a 'View results (113 matches)' link. Below the table, there are links for 'Export', 'Print', 'Email', 'Labels', and 'Send Postcards'.

Prospecting Postcards in 3 Simple Steps

Step 1: Geo-Target

Use Realist's powerful prospecting capabilities which include 600+ Tax & MLS fields, to create a highly targeted contact list.

Directly upload that list to RealMailers!

Step 2: Design

Create Beautiful Postcards using existing templates or upload your designs from other design programs like Canva.

Step 3: Send

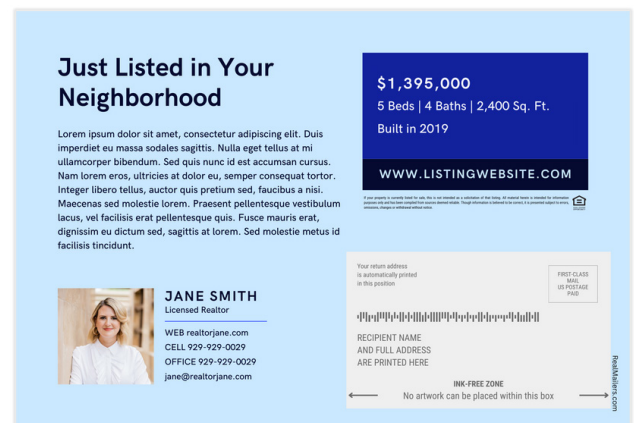
Done-For-You addressing, printing, First-Class Mail® postage, and delivery to your recipients in 4-6 business days.

With One Solution

you can deliver their brand to the hands of the homeowners you want - all it takes is a few clicks to get professional-looking, prospecting postcards that are printed, processed, and mailed out for you - saving you valuable time and resources.

RealMailers + Realist Can Eliminate

- Waiting prints to be delivered
- Procuring and paying for an address list
- Buying address label stickers
- Correctly printing address label sheets
- Printing and sticking labels on each card
- Buying stamps & applying them to postcards
- Dropping the finalized mail to a USPS mailbox
- Hiring an admin to do the work for you



Try it today at no cost!*

***Cost of printing, postage, & delivery is separate.**