

Datasheet

RE-Target by Savvycard

Enhance user engagement & generate non-dues revenue

RE-Target delivers engaging messaging & advertising to your users through their MLS dashboard.

Improve Awareness: Utilize a new channel to communicate with members where they're most active, enhancing visibility of internal resources, tools, events, and education.

Non-Dues Revenue: Your Sponsors and Affiliate Members will reach your agent members consistently with their messages, generating non-dues revenue for you while simultaneously supporting the local business community.

Maximize Engagement: RE-Target gives your organization efficient and targeted communications, delivering relevant content to your members when they need it most.

Strengthen Affiliate Offerings: Give Sponsors, Affiliates, and Business Partners a new way to stay front and center with your members.

No Cost or Staff Time: When advertising is enabled, RE-Target® is a fully managed program with no costs or resource requirements. You will enjoy full editorial oversight of ad content, without any demands on your staff.

General Insights: Explore data on how and when different member audiences engage, informing your other communications and marketing initiatives.

If you are looking to unlock addition non-dues revenue for your organization, reach out to your Cotality account representative today.



With RE-Target, you can:

- **Increase engagement** with your key messages
- **Provide new value** to affiliates, sponsors, & vendors
- **Generate meaningful** non-dues revenue
- **Enjoy a fully managed program** - no stress on your staff
- **Personalize the program** for your organization's goals
- **Maintain full oversight** with minimal resource / staff requirements