

Datasheet

## **Local Logic - Hyperlocal Data**

### **Enable Agents to Help Their Clients Make Better-Informed Decisions With Local Data.**

Local Logic provides a wide variety of property-level location insights and selectable points of interest displayed on the map of the surrounding area.

#### **Empower clients to make informed homebuying decisions**

Local insights significantly impact the user's understanding of the lifestyle & location characteristics associated with a home. Local Logic includes 18 distinct location scores that matter to homebuyers evaluating their next purchase.

# Distance to closest grocery store and quantity of grocery stores nearby. At least one grocery store within a few minutes' walk This secarion 0 City Avg. 7.6

#### **Comprehensive Points of Interest Data**

Empower your members to present the most relevant information for any location across the US and Canada, with context, and better understand the impact of the surrounding amenities on real estate prices - with over 20 Point of Interest categories.

#### Show homebuyers the data they care about

Local Logic breaks down the most sought-after insights by homeowners and separates them into key categories.

- Services
- Transportation
- Character
- Points of Interest
- Schools

**Present** the most relevant information for any location, with context.

**Empower** your customers to quickly understand the "sense of a place."

**Unlock** over 90,000 neighborhood descriptions, maps, and more.

# Amenities Transport Education Character Nature Welliness Amenities Wide variety of shops within a few minutes' walk This Location Montreal Avg. 6.3 Mo851 Mode Sunny Frank and Oak-Montreal-Mile End Womenswear Frank and Oak-Montreal-Mile End Menswear Angle Calculation Angle Calcu

5605 Av. de Gaspé #304, Montreal, Quebec H2T 2A4

Nightlife

Restaurants

#### More happy clients

Real estate professionals using Local Logic saw on average a 36% increase in conversions. This is because Local Logic empowers agents to provide homebuyers with the information they really care about when making a purchasing decision.

Reach out to your Cotality account rep today to learn how you can enable your members provide essential local information to their clients & close more deals.

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