

# INRIX Drive Time

## Calculating commute drive time is one of the most-requested features by homebuyers in OneHome™

INRIX Drive Time takes the uncertainty out of one of the most important factors in buying a new home or property - how long it will typically take to drive to or from work, school, daycare, shopping, and more.

Now available within OneHome and the OneHome Agent Portal, INRIX Drive Time allows homebuyers and agents to seamlessly calculate average commute drive time for up to two destinations. Based on a survey of 5,000 consumers, commute drive time was requested by more than 25% of respondents.

### Increase consumer stickiness in OneHome

Increase homebuyer adoption & engagement in OneHome, time spent on site, and likelihood to close the deal.

### INRIX is one of the top ten all-time most used features in OneHome.

In INRIX-enabled markets, home buyers viewed 2x more listings, and spent twice as much time on the OneHome platform.

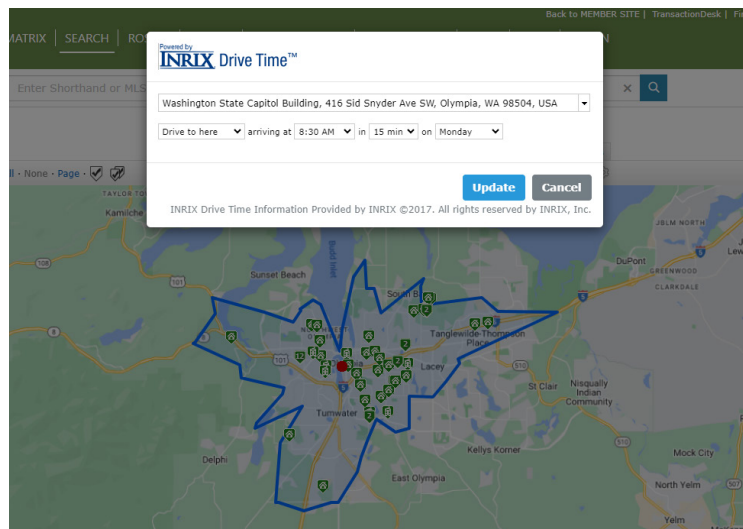
The more time homebuyers spend in OneHome, the bigger the opportunity for your members to prospect and recommend properties to those high priority contacts.

### Keep buyers on the Agent Branded\* portal, so they don't go somewhere else

For agents who have set up Agent Branding, OneHome with INRIX enabled is a powerful tool to give their clients the best, personalized experience when buying a home. Make sure homebuyers are spending time on the portal branded to your agents — and not on a competing site.

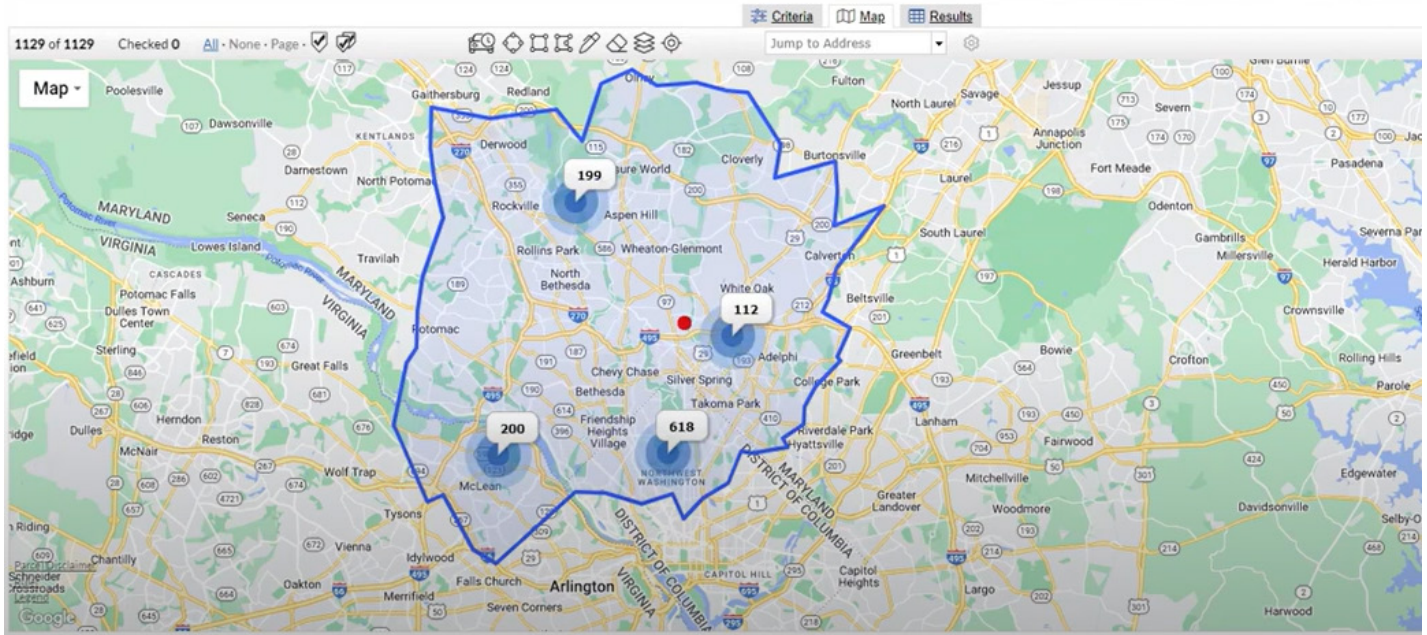
\*Available in participating markets.

**73% of homebuyers say that their commute is a significant factor in their decisions about which home to buy, so it's a non-trivial thing.**



## House all the critical insights homebuyers are looking for under one roof

With INRIX enabled, homebuyers can access the rich data that OneHome offers — listing information, school data, neighborhood insights, and more — alongside the drive time to the locations most important to them. Once inputted, these destinations and the estimated drive time is shown on every listing.



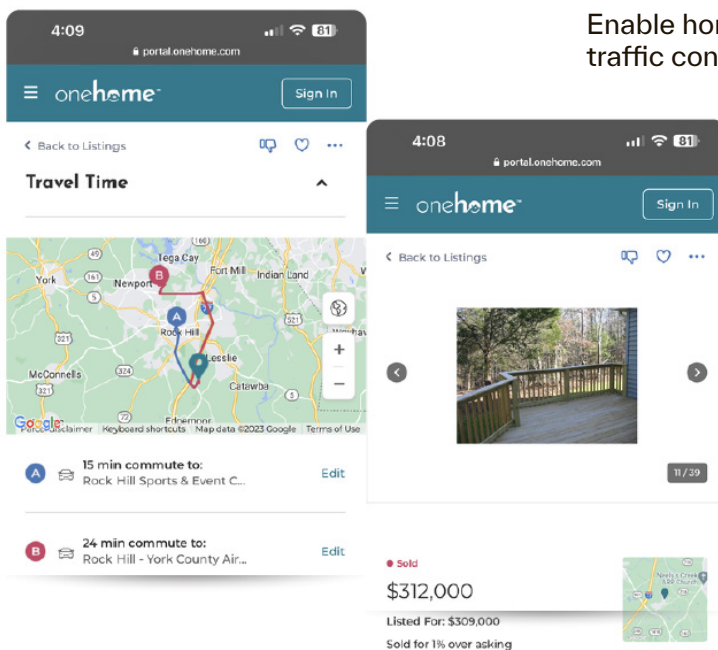
## Give agents the power to search listings by radius

\*INRIX in OneHome is only available for those who have an contract within Matrix. drive time radius for potential homes for their clients. All they have to do is enter parameters based on commute drive time minutes from a destination and arrival time. From there, they can find suitable properties that are close to the most important destinations for their clients.

\*INRIX in OneHome is only available for those who have an INRIX contract in Matrix

## Take the uncertainty out of buying a new home

Enable homebuyers to quickly understand, based on typical traffic conditions, what they can purchase within a set duration.



## Insights that travel with them

INRIX on OneHome is available on mobile! Built on a mobile-first philosophy, OneHome allows your members and their clients to easily access insights on the go.

**Reach out to your Cotality account rep today to learn how you can maximize OneHome to its full potential.**